

## Our Network

The partner networks within the INITIATIVE FOR A NEW QUALITY OF WORK are active at the national and regional levels, and include more than 3,500 actors. The networks focus on individual topics, sectors or regions.

### Join in!

Become a part of an exciting network and shape the future of work – and the future work of the Initiative:

The Demographic Network (ddn)

[www.demographic-network.com](http://www.demographic-network.com)

SME Campaign – Good for Germany

[www.offensive-mittelstand.de](http://www.offensive-mittelstand.de)

Campaign and Network on Better Building

[www.inqa-bauen.de](http://www.inqa-bauen.de)

The Work Ability Index (WAI) Network

[www.arbeitsfaehigkeit.uni-wuppertal.de](http://www.arbeitsfaehigkeit.uni-wuppertal.de)

The German Network on Office-Based Work

[www.deutsches-netzwerk-buero.de](http://www.deutsches-netzwerk-buero.de)

The Demography Experts Association (DEx)

[www.demografie-experten.de](http://www.demografie-experten.de)

The SME Competency Network

[www.kmu-komp.de](http://www.kmu-komp.de)

Initiative for a New Quality of Work – Demography

[www.inqa-demografie.de](http://www.inqa-demografie.de)

Initiative for a New Quality of Work – Care

[www.inqa-pflege.de](http://www.inqa-pflege.de)

Initiative for a New Quality of Work – Production

[www.inqa-produktion.de](http://www.inqa-produktion.de)



INITIATIVE FOR A NEW QUALITY OF WORK

# Securing the Future, Shaping Work



## Contact

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## Securing the Future, Shaping Work

Qualified and skilled employees are in high demand. Companies that offer fair working conditions both attract and retain dedicated, motivated employees. In addition, high quality work is a significant factor in ensuring a company's economic success: it lays a solid foundation for innovations which help maintain companies' long-term competitiveness.

### What we stand for

Improvements in the quality of work that will benefit companies and employees – that is at the very essence of the INITIATIVE FOR A NEW QUALITY OF WORK. Since 2002, the German Federal Government, federal states, economic organisations, trade unions, businesses, social insurance institutions and civil society organisations have worked together and shown their support for this cross-party alliance.

- ▶ We stand for a broad societal debate on the quality of work.
- ▶ We develop concrete solutions for operational practice – in close cooperation with businesses and their employees.
- ▶ We bring together, through our network, those who want to shape employment in Germany.
- ▶ We offer clear and comprehensible information on the issue of “the future of work”, as well as inspiring examples from business practice.

### What we advocate

How do we want to work in future? The Initiative has shaped this debate on work satisfaction and sustainability from the very outset. The Initiative is both an initiator of and an engine for regional and supra-regional cooperation, which enables and promotes knowledge transfer and experience exchange.

### Working in four spheres of activity

People are the central focus of the INITIATIVE FOR A NEW QUALITY OF WORK: recognising and promoting employees' skills and competencies, and work satisfaction are important factors closely related to a company's success.

Network partners from politics, business, academia and civil society support companies in securing employment potential – building on the foundation of fair and reliable working conditions. The Initiative offers a wealth of versatile ideas in the fields of Personnel Management, Equal Opportunities and Diversity, Health, and Knowledge and Competency.



### How you and your company benefit

- ▶ Illustrative examples from business practice
- ▶ Opportunities for exchange in active business and expert networks at the national and regional level
- ▶ Tailored information, and
- ▶ Support for innovative best practice projects.

Visit our website [www.inqa.de](http://www.inqa.de) for publications on “Companies of the Future”, for practical tools and for extensive further information. You can also join in the debate and engage in a dialogue with us via our conferences and regional events.

